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sponsored by:**

- Edward Jones Investments -
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Thank you!

**Next Chamber Luncheon
Thursday, Nov. 17**

12:00 noon

Jackson Energy Office

\$10.00 per person

SPONSORED BY:



*Would your company like to be a
Chamber
World Class Sponsor?*

We are now enlisting sponsors for 2017

As a World Class Sponsor you will receive:

- ◆ " Annual Banquet Sponsorship - \$500 value
- ◆ " Monthly Lunches (2 per month) - \$240 value
- ◆ " Golf Sponsorship including team - \$500 value
 - ◆ " 1 Year Advertising on Website - \$500 value
- ◆ " Company Logo in Chamber Newsletters - \$600 value
- ◆ " Advertising at all lunches and events - \$1000 value
 - ◆ " Softball Tournament Team - \$250 value

Total Value of Package is \$3590

**Total Cost to become a World Class Sponsor
is only \$2500**

**To sign up, contact the Chamber office today
at 606-864-4789.**

The deadline is December 31, 2016.



J & J Enterprises
of London, Kentucky

J & J Enterprises
908 West 5th Street, Suite 100
London, KY 40741
606-864-7191

Established in 1991 by owner Ken James, J & J Enterprises specializes in property developments, commercial building rentals, full service office suites, virtual offices, and residential rentals.

J & J Enterprises was one of the first companies in the area to offer full service office suites and virtual offices. Our virtual office plans allow you the flexibility to work from anywhere while still projecting a professional business image. No more meetings at your home or at the local coffee shop! Virtual offices substantially reduce startup or expansion costs of any business. Virtual office plans include a professional business address for accepting, sending and forwarding mail and packages, notary service, meeting facilities and casual workspace.

J & J Enterprises is also the developer of Eagle Professional Office Park on Jordan Driveway off Highway 363 (Whitley Street). This is a 15 acre quality office park development with easy access to I-75 (exit 38), Highway 192, Hal Rogers Parkway and downtown London.

We currently have an attractive furnished office available for rent at the Fifth Street Professional Building (908 West Fifth Street). This rental includes utilities and janitorial service. Please call us at 864-7191 for more information.

www.jandjenterprises.ky.com
Email: jjentky@gmail.com



IN THE SPOTLIGHT



www.londonlaurelchamber.com

The Chamber has a new website!

Go to www.londonlaurelchamber.com now to check out our new and improved website. Please look at your listing to make sure everything is correct. If we don't have your logo, your business hours and a description of your business and you would like those to appear on the website, please send them to info@londonlaurelchamber.com.

The website is now much more mobile friendly so you can access it from your smart phone with ease.

Check it out and let us know what you think!

www.londonlaurelchamber.com

Looking for the right financial advisor?



Mike Fiechter

Financial Advisor

543 W Laurel Rd
Saddlebrook Suite 4
London, KY 40741
606-862-6700

www.edwardjones.com

Edward Jones[®]

MAKING SENSE OF INVESTING

Member SIPC

Are You Timing Business Income and Expenses to Your Tax Advantage?

Typically, it's better to defer tax. One way is through controlling when your business recognizes income and incurs deductible expenses. Here are two timing strategies that can help businesses do this:

1. Defer income to next year. If your business uses the cash method of accounting, you can defer billing for your products or services. Or, if you use the accrual method, you can delay shipping products or delivering services.
2. Accelerate deductible expenses into the current year. If you're a cash-basis taxpayer, you may make a state estimated tax payment before Dec. 31, so you can deduct it this year rather than next. Both cash- and accrual-basis taxpayers can charge expenses on a credit card and deduct them in the year charged, regardless of when the credit card bill is paid.

But if you think you'll be in a higher tax bracket next year (or you expect tax rates to go up), consider taking the opposite approach instead — accelerating income and deferring deductible expenses. This will increase your tax bill this year but can save you tax over the two-year period.

These are only some of the nuances to consider. Please contact your financial advisor to discuss what timing strategies will work to your tax advantage, based on your specific situation.

Article submitted by Chamber Board Member Donnie Cox. Donnie is a CPA with Christian Sturgeon & Associates.



Would you like to submit an article for the Chamber newsletter?

If you have a topic that would be of interest, let us know. We are always looking for informative articles!

Contact us today to get your business moving in the right direction.

Forcht Bank
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CHAMBER SPOTLIGHT

NOV.
2016

The London - Laurel County Chamber of Commerce would like to recognize our

WORLD CLASS SPONSORS



The Chamber is pleased to welcome our newest members:

- ◆ Buddy's Liquor
- ◆ Buffalo Wings & Rings
- ◆ Cumberland Valley Domestic Violence Services
 - ◆ Fuson Enterprises DBA The Main Course
 - ◆ Smokey Bear's BBQ

Renewing Chamber Members

- | | |
|---|---|
| <ul style="list-style-type: none"> • BaptistWorx • Bundy Maytag H.A.C. • Cumberland Valley Children's Advocacy Center • Dog Patch Trading Post • Faith Assembly of God • Friends of Boone Trace, Inc. • God's Pantry Food Bank • House Brothers • Kentucky Highlands Investment Corporation • L&N Federal Credit Union • London Auto Sales, LLC • London Community Orchestra • London Financial Services | <ul style="list-style-type: none"> • Magic Vapor Shop LLC • Martin's Insurance Group • New London Country Club • Old Town Grill • Perry Distributors, Inc. • Planet Earth PC, Inc. • Rudd Equipment Company • Rural Transit Enterprises Coordinated, Inc. (RTEC) • Stepworks • Taylor, Keller & Oswald, PLLC • Truitt Bros. Inc. • United Outdoor Media LLC • Uptown Florist |
|---|---|



(606) 682-6799

bright ideas for better websites

Michael Sliter
michael@hotwireproductions.net

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Team Work Gets It Done

During a crisp fall morning, a few dozen middle and high school teachers and principals from Laurel and Jackson Counties gathered at the Laurel County Center for Innovation to learn how to incorporate *Kagan Structures* into their classrooms. Based on research conducted by Clinical Psychologist, Spencer Kagan, the *Kagan Structures* teach and instruct educators on the best ways to incorporate cooperative learning into their classrooms and lessons.

The training is funded through a grant by the GEAR-UP program. Each participating teacher was selected to represent their school in the training. After the training, the teachers began serving as a “coach” at their school, teaching the Kagan Structures to fellow educators. The selected teachers began training in July of 2015 and will complete their final training in July of 2017.

The training this particular day was focused on providing the skills and information needed to teach students to learn through a buddy system referred to as “Shoulder Partners.” The idea of “Shoulder Partners” is to let students gain the skills to learn to work together and share ideas, but also support peer learning. Students work as a team on completing selected assignments, seeking encouragement and support from within the group. Much like in the real world, students learn the importance of effective communication and teamwork at a workplace to solve a problem and to reach a positive outcome.

The goal of implementing *Kagan Structures* is to increase student engagement, to involve all students, not just a select few. Students who may be wary of answering a question wrong may not volunteer to answer when asked by a teacher in front of the entire classroom. However, through *Kagan Structures*, every student is given an opportunity to answer a question, ask the question and support fellow students through the use of small groups. Research suggests students who are more engaged, improve their academic achievement. *Kagan Structures* provides instructional strategies to incorporate different ideas and lessons to increase engagement while still creating an environment for learning and growth.

The *Kagan Structures* are just another example of the daily activities that Laurel County teachers and administrators are using to increase student learning and engagement. The newly trained teachers and administrators will share their new knowledge and demonstrate the importance of working together to provide the highest quality education for Laurel County students.



Recent Ribbon Cuttings



UPS

Located at 1042 South Laurel Rd. in London



The Main Course

Located at Crooked Creek Golf Club

Join us for our next ribbon cutting
at **Premier Caregiver Services**
Friday, December 9th
2:00 pm



London-Laurel County Tourist Commission Seeking Nominations for Hospitality Award

Year before last, the London-Laurel County Tourist Commission created a hospitality award to recognize and honor a local Laurel County business that has made a noticeably positive contribution to the experience of our visitors. It is time to nominate a business for 2016.

Hospitality is defined as the quality of receiving and treating guests in a warm, friendly, generous way. All local residents can nominate Laurel County businesses that have demonstrated a consistent commitment to the betterment of the tourism experience for visitors.

Nominations should include a short paragraph that contains the name of the business being nominated, the name of the owner and/or manager and describes why that business should be considered. Nominations will be accepted through November 16, 2016 and can be e-mailed to tourism@lltc.net or delivered to the Tourist Commission office located at 140 Faith Assembly Church Rd, London, KY 40741. No nominations will be accepted by phone.

The winner will be announced and honored at the London-Laurel County Tourist Commission Christmas Dinner on December 8th.

**Nominate a worthy business
today!**



"A Night in Christmas Toyland" will be the theme for the 27th anniversary celebration to be held on December 2nd in downtown London.

Do you have an entry for this year's parade?

For more information please contact the City of London Tourism office at londonkytourism@gmail.com or call 606-330-0501.



The Ladies of Vision held their October meeting on October 25th at 8:30 am. Jennifer with Wood Creek Antiques and Anna Smith shared their entrepreneurial spirit with the ladies while Weaver's on 4th served a delicious breakfast! Thanks to all who participated in this event. Our December meeting will be Tuesday, Dec. 20th at Brie's Brews at 8:30 am . . . mark your calendars and invite a friend!



October Luncheon Photos



*Special Thanks
to our October
Luncheon Sponsor*



**New Members—Darrin Bruck & Mike Napier
Inspired Living, LLC**



**New Members—Robin & Daniel Davis
Dixie Music Festival**



Our program for the luncheon was on Honor Flight Kentucky and our speakers were George Campbell and Phillip Pittman (pictured right with Deanna Herrmann and Haskew Hayes).



The Chamber would like to thank the following businesses that donated prizes at our October luncheon. . .

- ◆ Cheddar's
- ◆ Edward Jones—Jonathon Hibbard
- ◆ First National Bank & Trust
- ◆ Hotwire Productions.net
- ◆ Jackson Energy
- ◆ Minuteman Press
- ◆ Mr. Electric & Nite Time Decor
- ◆ The Job Shop
- ◆ Uptown Florist
- ◆ WKFC Radio



THE AMBASSADOR PATROL STRIKES AGAIN!

The Chamber Ambassadors continued their “patrol” last month and surprised five of our members with balloons and cookies in hand. Each business was also presented a “free lunch” certificate to our general membership luncheon. The purpose of the Ambassador Patrol is to let our members know that we appreciate their commitment and support of our Chamber and to encourage further participation in Chamber events.

Be on the lookout. . . next month they might be visiting you!



First United Methodist
Church



God's Pantry Food Bank



Soelberg Industries



ATS Construction



Bruce Bentley,
Attorney at Law

Chamber Calendar



Nov. 17 – Chamber Luncheon at Jackson Energy

Nov. 18 – Auction to benefit Cumberland Valley Domestic Violence Service

at the East Bernstadt Fire Department

Nov. 25-26 – Sights & Sounds of Christmas at the London Community Center

Dec. 2 – Randy Smith Christmas on Main Parade 7 pm in Downtown London

Dec. 9 – Ribbon Cutting at 2 pm at Premier Caregiver Services

Dec. 15 – Chamber Christmas Luncheon 12 noon at the London Community Ctr.

Dec. 20 – Ladies of Vision Meeting 8:30 am at Brie’s Brews

For more information on any of these events, contact the Chamber office at 864-4789 or info@londonlaurelchamber.com

This month’s Chamber Luncheon Program will be presented by:



Your Chamber

Board of Directors



Executive Committee

President

Haskew Hayes | Cumberland Valley National Bank

Vice-President

Michael Sliter | Hotwire Productions.net

Secretary

Lisa Baker | Jackson Energy Cooperative

Treasurer

Donnie Cox | Christian Sturgeon & Associates, PSC

Directors

Sharon Bengé | Bengé Farm Supply

Garry Conley | Minuteman Press

Larry Corum | London Corbin Airport

Terry Deis | Saint Joseph London

Donna Gregorich | Century 21 Advantage Realty

Winston Griffin | Laurel Grocery Company

Dana Johnson | L & N Federal Credit Union

Willie Sawyers |

Bud Stuber | The Computer Place

Scott Webster | Tooms, Dunaway & Webster

Kenny Woodruff | Mr. Electric & Nite Time Decor