

CHAMBER SPOTLIGHT

JULY
2019

This newsletter is
sponsored by:

- Forcht Bank
- Hometown Hemp
- Hotwire Productions.net
- Jackson Energy Cooperative
- McKnight Properties

Thank you for your support!

Next Chamber Luncheon:

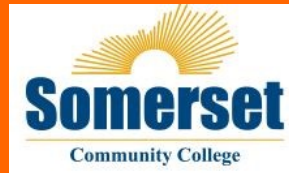
Thursday, July 18

12:00 noon

London Community Center

\$10.00 per person

SPONSORED BY:



CHAMBER NIGHT AT **AIR RAID**

JULY 23

ALL CHAMBER MEMBERS,
EMPLOYEES, AND FAMILIES

\$12

1 HOUR JUMP WITH SOCKS



Don't miss this
fun Chamber
event!

Hours:
1 pm to
9 pm

Air Raid
Trampoline
Park
is located at
70 Amarillo
Drive

Questions?
Give them a
call at
606-877-5867



FNBM

First National Bank of Manchester Rebrands Itself as FNBM with New Logo

First National Bank of Manchester has released a new branding of the banks name and new logo. “As we continue to grow the bank throughout Kentucky, we needed to strategically make our name and logo more recognizable to the communities,” said Rex Greer, Chairman. “By shortening our name to an acronym that makes it much easier for our customers and future customers to remember us.”

Founded in 1905 in Manchester, Kentucky the bank has expanded to cover all parts of Kentucky. “This is an exciting time for our bank as we rebrand and introduce ourselves into new communities. Having almost a 115-year existence we believe our strong customer relationships will continue to make our bank a premier financial provider for many more years to come,” says Greer.



FEEL BETTER.

hometownhemp.com
606-657-5392

1750 Hwy 192 W, Suite 3
London, KY 40741





IN THE SPOTLIGHT



MARKETING: Get Measurable, Strategic Results

A strategic approach, a solid understanding of your target audience and the right mix of message and channels is the foundation for effective marketing. Get started with:

Brand Strategy • Data Profiling • ROI Metrics



PRINTING: Top Quality Makes the Best Impression

Advanced printing techniques and specialty papers, touchable textures and compelling "must-open" formats take your printed pieces to a whole new level of impact. Upgrade your business impression with:

Brochures • Business Forms • Newsletters • Postcards



MAIL: Go From Concept to Delivery With Ease

From design to production to delivery, you'll save time, hassle and money when you work with one source to get your mail campaigns out the door. Successful direct mail starts here with:

Address Verification • Mail List Purchase and Management • Postal Discounts



DESIGN: Inspire Action Creatively

The right fonts, the best color palette and careful attention to the words make your campaign materials more powerful. Call on our deep bench of award-winning talent for:

Company Branding • Copywriting • Logo Development • Print and Web Design



WEB: Grow Your Online Presence

From websites to landing pages to digital advertising and social media, a strong online presence helps more customers find you in more places. We'll help you sort it all out. Integrate your digital presence with:

Email Campaigns • Local Search Marketing • Social Media Integration • Web Design with Mobile Optimization



SIGNS: Be Noticed ... and Remembered

When you need to sell a product, teach a concept or attract attention, get your point across in a big way. Advances in wide format printing technology mean more affordable and creative options than ever before for:

Meeting Signs • Point-of-Purchase Displays • Trade Show Exhibits • Window and Floor Graphics



PROMOTIONAL PRODUCTS: Keep your Logo in Hand

You'll gain promotional exposure as well as the appreciation of prospects, customers, donors and employees when you give away branded ad specialties and logoed apparel. We'll help you with items for every occasion ... and any budget:

Bags • Calendars • Caps and Hats • Drinkware • Logoed Shirts and Outerwear • Office and Desk Items • USB Drives



Whether you need new ideas to help grow your business or are looking for ways to improve existing marketing programs, Allegra can help.
Contact us today to get started!



1661 South Main Street
London, KY 40741
606.878.1423
www.allegralondon.com
ink@allegralondon.com

Forcht Bank
A new direction in banking.

Rusty Ray
VP/ Commercial Lending Officer

100 First Financial Plaza London, KY 40741
Mail: P.O. Box 2600 London, KY 40743
Phone: (606) 862-5756
Fax: (606) 877-5909
Cell: (606) 304-8329
ruray@forchtbank.com

Jackson Energy
Working for You

www.jacksonenergy.com
1 800-262-7480

The Chamber is pleased to welcome our newest members:

- ◆ London Downtown
- ◆ The Pink Zebra Children's Boutique
- ◆ Town & Country Vape, LLC
- ◆ Wilson & Co. Designs

Renewing Chamber Members

- ◆ Alliance Home Mortgage Corp.
 - ◆ Appalachian Wireless
 - ◆ Baptist Health Corbin
- ◆ Bledsoe Enterprises LLC
- ◆ Cobb Trucking Company LLC
- ◆ Come-Unity Cooperative Care
- ◆ Commonwealth Cancer Center
 - ◆ Forcht Bank
- ◆ Greene, McCowan & Co., PLLC
- ◆ Hotwire Productions.net, LLC
- ◆ Housing Authority of London
 - ◆ Kentucky Blood Center
 - ◆ LabCorp
- ◆ Laurel County Habitat for Humanity
 - ◆ Laurel County P.V.A.
 - ◆ Napier & Associates, P.S.C.
 - ◆ Phillips Diversified Mfg., Inc.
- ◆ RE/MAX Property Professionals
- ◆ Southeastern Kentucky Pool Supply
 - ◆ Walgreens
 - ◆ Wal-Mart



JOIN THE
2020 CENSUS TEAM

BE A CENSUS
TAKER

APPLY ONLINE!
2020census.gov/jobs

2020 Census jobs provide:

- Great pay
- Flexible hours
- Weekly pay
- Paid training

United States[™]
Census
2020

For more information
or help applying,
please call
1-855-JOB-2020

The U.S. Census Bureau is an
Equal Opportunity Employer.

CHAMBER SPOTLIGHT

JULY
2019

WORLD CLASS SPONSORS



Upcoming Ribbon Cuttings...



Revolution Physical Therapy

Monday, July 22nd 10:00 am
195 Commercial Drive, Suite 2

Herren Family Dentistry

Friday, July 26th 11:00 am
823 South Main Street

*"I've learned that people will forget what you said,
people will forget what you did,
but people will never forget
how you made them feel."*

--Maya Angelou



Do you have a tip or an informational article that you would like to pass on to your fellow Chamber members?

If so, contact the Chamber office and we will include your article in our next newsletter!



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Phone (606) 864-8359
Fax (606) 878-6994
www.mcknightproperties.com



Julia McKnight
Juliamcknight1@hotmail.com



RECENT RIBBON CUTTINGS



Elevate Health & Fitness
Located at 203 North Hill Street


Congratulations



Wilson & Co. Designs
Located at 1378 South Laurel Road



RECENT RIBBON CUTTINGS



The London Gifts & Accessories
Located at 202 North Hill Street



Town & Country Vape
Located at 1501 South Main Street, Suite J

First Line Supervision Certificate Program

EKU's supervision program helps develop your interpersonal skills or "people skills" area. The programs are designed to offer a bridge between technical skills and supervising others to increase overall company performance. These classes are helpful for new supervisors, those without formal training, and workers who hope to move into a supervisory role in the future.



Basic Supervision Certificate

The First Line Supervision Program begins with an 18-hour seminar (3 one-day classes), Basic Core Concepts I. Participants then select an additional 18 hours (3 days) of elective seminars—6 hours of which may be computer classes. This completes the Basic Supervision Certificate for a total of 36 hours. Basic Core Concepts I is required to receive the Basic Supervision Certificate.

Advanced Supervision Certificate

Advanced Supervision is the second phase of the program and consists of another 18-hour seminar (3 one-day classes), Advanced Core Concepts II. Participants then select an additional 18 hours (3 days) of elective seminars—6 hours of which may be computer classes—for a total of 36 hours of training. This completes the Advanced Supervision Certificate. Advanced Core Concepts II is required to receive the Advanced Supervision Certificate.



Elective Options

- ◊ Accident Prevention
- ◊ Business Writing
- ◊ Coaching and Workplace Communication
- ◊ Conflict Management
- ◊ Creative Problem Solving
- ◊ Customer Service
- ◊ Dealing with Difficult People
- ◊ DISC Personal Profile
- ◊ Effective Team Building
- ◊ Embracing your Emotional Intelligence
- ◊ Generational Differences
- ◊ Interpersonal Communication
- ◊ Leadership Thinking Skills
- ◊ Legal Issues for Supervisors
- ◊ Managing Stress
- ◊ Motivating Employees
- ◊ Microsoft 2013
- ◊ Presentation Skills
- ◊ Project Management Fundamentals
- ◊ Sexual Harassment
- ◊ Time Management
- ◊ 5S Training

Course Tuition

(includes materials)

- 3 Day Seminar \$450
- 2 Day Seminar \$350
- 1 Day Seminar \$250
- Computer Classes \$200

For more information, visit workforce.eku.edu
or contact Keeley Gadd at keeley.gadd@eku.edu

Jonathon P Hibbard Receives Edward Jones Award for Exceptional Achievement in Building Client Relationships

Jonathon P Hibbard of the financial services firm **Edward Jones** in London recently won the firm's Ted Jones Entrepreneurial Award for his exceptional achievement in building client relationships. Hibbard was one of 1,009 of the firm's more than 18,000 financial advisors to receive the Ted Jones Entrepreneurial Award.

"It's truly an honor to be recognized for building relationships with those clients we serve," said Hibbard. "And it is also quite inspirational to receive an award named after a firm legend such as Ted Jones who was so innovative and recognized the need for quality financial advice for long-term individual investors."



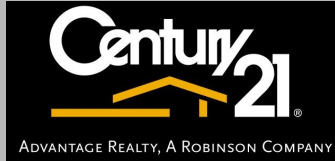
Congratulations Jonathon!



CHAMBER SPOTLIGHT

June Luncheon Photos

Special thanks to our Luncheon Sponsor:



Century 21 Realtors

New Member Receives Plaque



Recovery Works
Stephany Griffith, Jessica Renner & Cathy Napier



Our speakers were Kevin Smith, Sarah Tracy and Amy Cloud.



The Chamber would like to thank the following businesses that donated prizes at our June luncheon. . .

- ◆ Allegra Print Sign Design
- ◆ Century 21 Advantage Realty
- ◆ Donna Gregorich
- ◆ Elysian Med Spa
- ◆ First National Bank and Trust
- ◆ Forcht Broadcasting
- ◆ Hometown Hemp
- ◆ Hotwire Productions.net
- ◆ Jackson Energy Cooperative
- ◆ L&N Federal Credit Union
- ◆ Regency Cinema 8
- ◆ Somerset Community College
- ◆ The Job Shop



The Ambassador Patrol Strikes Again!

The Chamber Ambassadors continued their “patrol” last month and surprised five of our members with balloons and treats in hand. Each business was also presented a “free lunch” certificate to our general membership luncheon. The purpose of the Ambassador Patrol is to let our members know that we appreciate their commitment and support of our Chamber and to encourage further participation in Chamber events.

Be on the lookout. . . next month they might be visiting you!



Greene, McCowan & Co., PLLC
605 North Main Street



Shoe Sensation
103 London Shopping Center



Northwestern Mutual
322 North Main Street, Suite 100



Napier & Associates, P.S.C.
300 West 5th Street



Professionals in Eye Care
356 McWhorter Street, Suite 1

Chamber Calendar



- July 18— Chamber Membership Luncheon**
12 noon at London Community Center
Sponsor—Somerset Community College
- July 20— Bimbo Bakeries 5K Run**
Benefits the Backpack Program of L.C.
- July 22—Ribbon Cutting at Revolution P.T.**
10 am
- July 23— Chamber Night at Air Raid Trampoline Pk.**
1 pm - 9 pm
- July 26—Ribbon Cutting at Herren Family Dentistry**
11 am
- July 31 — Edward Jones Estate Planning Seminar**
4—5:30 pm at Jonathon Hibbard’s office

For more information on any of these events, contact the Chamber office at 864-4789 or info@londonlaurelchamber.com

Don't miss Chamber Night at Air Raid

Tuesday, July 23rd

1 pm to 9 pm
70 Amarillo Drive



Your Chamber

Board of Directors



Executive Committee

President

Michael Sliter | Hotwire Productions.net

Vice-President

Scott Webster | Tooms, Dunaway & Webster

Secretary

Lisa Baker | Jackson Energy Cooperative

Treasurer

Donnie Cox | Christian Sturgeon, PLLC

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Sharon Bengé | Bengé Farm Supply

Garry Conley | Minuteman Press

Donna Gregorich | Century 21 Advantage Realty

Winston Griffin | Laurel Grocery Company

Karen Hyde | Legacy Nissan

Dana Johnson | L & N Federal Credit Union

Brandon Keck | JBK, Inc. Roofing Division

Chris Minton | Wildcat Harley-Davidson

Ward Stokes | Cumberland Valley National Bank

Bud Stuber | The Computer Place