

CHAMBER SPOTLIGHT

SEPT.
2019

This newsletter is sponsored by:

- Forcht Bank
- Hotwire Productions.net
- Jackson Energy Cooperative
- McKnight Properties
- Moonshine Inn

Thank you for your support!

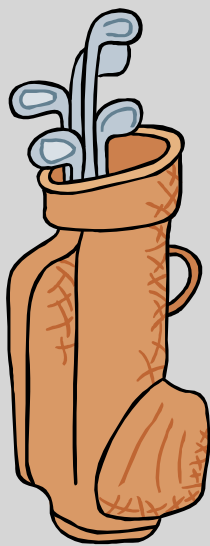
Next Chamber Luncheon: Thursday, Sept. 19

12:00 noon

London Community Center

\$10.00 per person

SPONSORED BY:



CHAMBER GOLF CLASSIC

Friday, October 4th
London Country Club

Get in on the action! Register today!

Goody Bag items and Door Prizes are needed. . .
Support your Chamber with a generous donation!

Our Sponsors are . . .





CHAMBER
GOLF
CLASSIC

*** *It's not too late to be a Sponsor* ***

**Cost of Sponsorship is \$600
and here is what is included:**

- A four-member team in the tournament (a \$300.00 value)
- Company Name or Logo on all printed materials regarding golf tournament. This includes the Chamber's massive email data base (over 1000 business contacts), our Chamber newsletter, Chamber website and local media.
- Sponsors will be designated a hole with signage indicating their name/logo the day of the event. Hole Sponsors are encouraged to man their hole and promote their business.

**Goody Bag items and Door Prizes are also needed. . .
Support your Chamber with a generous donation!**



To sign on as a Sponsor or make a donation, contact the Chamber office at 606-864-4789 or email us at info@londonlaurelchamber.com



**2019 World Chicken
Festival T-shirts**
are now available at the
Chamber office and will be
sold at the Chamber's booth
during the festival.

Adult Sizes: S—3XL \$17
Youth Sizes: \$13
Hats: \$18



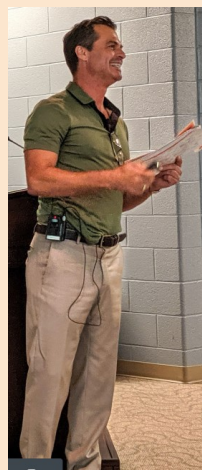
Q3 Leadership Event - CREATE

The Leadership Collective's Q3 CREATE, hosted by the London-Laurel County Chamber of Commerce was another huge success. The event was held on the beautiful Laurel campus of Somerset Community College. A full room of guests enjoyed two great speakers, Coach Billy Hicks and Jon Carloftis. "Jon encouraged us to "standout" and to separate ourselves from the crowd", said Michael Stanley, Board member of The Leadership Collective and CEO of Grace Health. "Coach Hicks emphasized treating our teams and our associates with respect and that nothing great comes without passion".

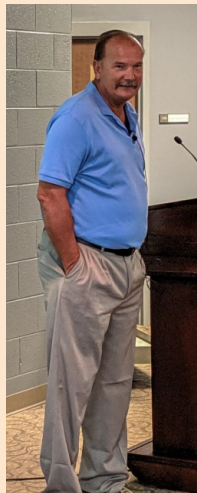
Phil Smith, Board member with TLC and CEO of TPG, The Planning Group said the Q4 event will be held in October and the details will be announced soon!



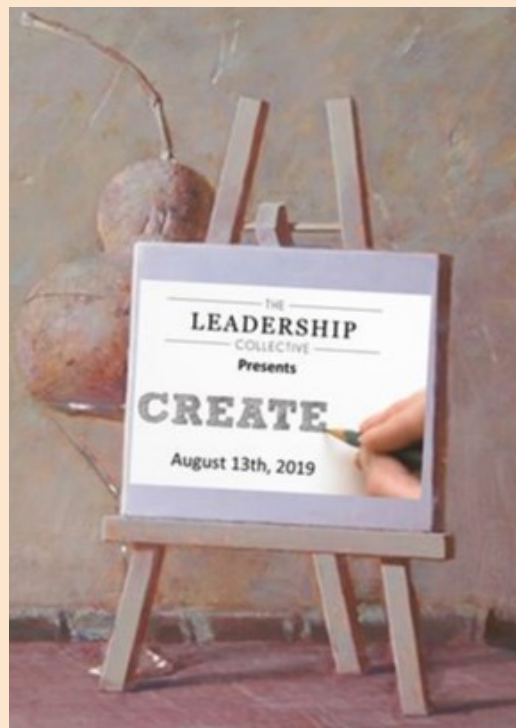
IN THE SPOTLIGHT



Jon Carloftis



Billy Hicks





Treat your guests to the very best!

***Luxury lodging & hospitality on beautiful
Wood Creek Lake in East Bernstadt***

*"It's magical...our family loved the
sense of peace we experienced."*

-Dr. Kim Carpenter, Louisville

*"The Moonshine Inn is a joy! It's a
perfect stay on a perfect lake."*

-Catherine Mitchell, New York City

*"Without doubt one of the most
beautiful cabins in the state of KY"*

-Dan and Sandy Poff, Shelbyville

"A little slice of forest paradise!"

-Martha Weisheimer, Columbus, OH

Call us for a personal tour!

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Inspirational Quote

*"Don't judge each day by the harvest you reap
but by the seeds that you plant."*

-Robert Louis Stevenson

The Chamber is pleased to welcome our newest members:

- ◆ Ambulance Inc. of Laurel County
- ◆ Blue Grass Pest Management
- ◆ Custom Cleaning and Maintenance Services LLC
 - ◆ Moonshine Inn
 - ◆ Plaza Drug / PD Specialty Care

WELCOME!

Renewing Chamber Members

- ◆ Accent Marble dba Laurel River Stonework
 - ◆ Benqueil's Jewelry Inc.
- ◆ Cumberland Memorial Gardens
 - ◆ Fairway Outdoor Advertising
 - ◆ H&R Block Income Tax
- ◆ Laurel County History Museum & Genealogy Center
 - ◆ London Funeral Home
 - ◆ Michael Smith Consulting
 - ◆ Morgan & White Law Office
 - ◆ Northwestern Mutual
 - ◆ Office Depot
- ◆ Phil McDonald Insurance Agency
 - ◆ Pittsburg Marine, LLC
 - ◆ Robinson's Premium Meats
 - ◆ Smith Global Car Wash
 - ◆ Smokey Bear's BBQ
- ◆ Software Information Systems, LLC
 - ◆ Somerset Community College
 - ◆ White & Maggard Orthodontics
 - ◆ Wildcat Harley-Davidson



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Julia McKnight
Juliamcknight1@hotmail.com

Why an Investment Property Should Be Your First Real Estate Purchase

Not ready to buy a home for yourself but want to take advantage of great market conditions? Consider buying an investment property! It's a trend that's taking over real estate, as savvy investors look to put their money in an appreciating asset. Here are five reasons to consider it.

1. Rates are crazy low.

Lower rates mean more affordable lending, or more for your money if you choose to reach higher.

2. Because it will appreciate.

According to CoreLogic, "The overall home price index (HPI) has increased on a year-over-year basis every month for seven years." The long-term price appreciation of real estate can provide one of the safest investments out there.

3. Because passive income is good.

Yes, it's nice to know there will likely be appreciation over time, but the real key to success with investment properties is passive income.

"The best part about rental properties is that they provide a stable income," said Mashvisor. "What would be better than having a check sent to you every month? In order to have positive cash flow, you have to make sure you invest in a profitable rental property."

4. To turn it into a short-term rental.

The short-term rental market has opened up a new world of opportunity for investors. By buying in the right location—by the beach, near a ski resort, or in close proximity to a popular annual event like Coachella, you have the potential of making a significant return in a short period of time. Just be sure to check the local laws, as lots of cities have been cracking down on Airbnb and other services.

5. Because it can help you buy the home of your dreams down the line.

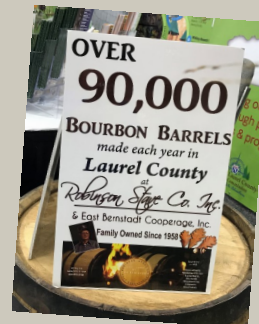
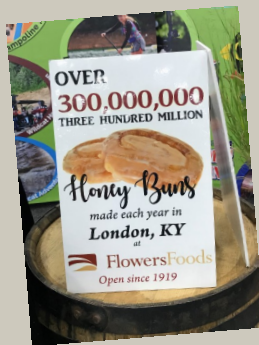
"Buying an investment property before your first home does not imply that you won't have the funds to purchase your actual home at some point," said Mashvisor. "In fact, investment properties that have been purchased wisely and have grown in value can offer you a sizeable amount of wealth and equity."



Kentucky State Fair

Pride of the Counties

Laurel County was well represented at the Kentucky State Fair last month with a booth at the Pride of the Counties Exhibit. The booth was a joint effort between the Chamber of Commerce, London City Tourism and the London-Laurel Co. Tourist Commission. The booth celebrated London's diverse business community... from honey buns to bourbon barrels as well as all that we have to offer to the outdoor enthusiast.



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2020 CENSUS TEAM

BE A CENSUS
TAKER

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or help applying,
please call 1-855-JOB-2020

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2020

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2020 Census jobs provide:
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Flexible hours
Weekly pay
Paid training

CHAMBER SPOTLIGHT

August Luncheon Photos

Special thanks to our Luncheon Sponsor:



Dwight Larkey

New Members Receive Plaques



Wilson & Co. Designs
Michael & Sarah Wilson



Superior Home Inspections
Butch Sizemore



American Heart Association
Jennifer Ebert



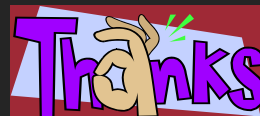
Pictured Left:
Jane Williams, representing
the local Parkinson's Support
Group.



Pictured Right:
Travis Burton, Director of
Political Affairs for the KY
Chamber of Commerce.

The Chamber would like to thank the following members that donated prizes at our August luncheon. . .

- ◆ Air Raid Trampoline Park
- ◆ Bluegrass Care Navigators
- ◆ Donna Gregorich
- ◆ First National Bank and Trust
- ◆ Home Helpers Home Care
- ◆ Hotwire Productions.net
- ◆ Jackson Energy Cooperative
- ◆ L&N Federal Credit Union
- ◆ London-Laurel Tourist Comm.
- ◆ Nesco Resource
- ◆ Regency Cinema 8
- ◆ The Job Shop
- ◆ Wilson & Co. Designs



The Ambassador Patrol Strikes Again!

The Chamber Ambassadors continued their “patrol” last month and surprised six of our members with balloons and treats in hand. Each business was also presented a “free lunch” certificate to our general membership luncheon. The purpose of the Ambassador Patrol is to let our members know that we appreciate their commitment and support of our Chamber and to encourage further participation in Chamber events.

Be on the lookout. . . next month they might be visiting you!



Window World of London, Inc.
142 American Greeting Road



Pepsi-Cola Bottling Company
1000 Cumberland Falls Highway



Kentucky Outdoorsman
8833 US 25



AccuForce HR Solutions, LLC
909 South Laurel Road, Suite 1



Grace Health
1019 Cumberland Falls Highway



Sonny's BBQ
200 KY 770

Chamber Calendar



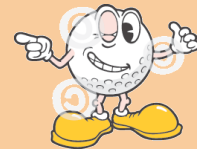
- Sept. 19— Chamber Membership Luncheon**
12 noon at London Community Center
Sponsor—Patton Insurance Group
- Sept. 17— Exela Job Fair**
9am-4pm at the London Community Center
- Sept. 18 — Walmart DC Job Fair**
9am-7pm at the London Community Center
- Sept. 24 — Work Ethic Seal / JA Training**
3 pm at the Chamber Office
- Oct. 24 — Taste of Southeast Kentucky**
5:30—8:30 pm at The Corbin Arena
- Oct. 26 — Wildcat Harley-Davidson Chili Cookoff**
11 am at Wildcat Harley-Davidson

For more information on any of these events, contact the Chamber office at 864-4789 or info@londonlaurelchamber.com

Coming soon . . .

Chamber Fall Golf Scramble

Friday, October 4th
London Country Club



Your Chamber

Board of Directors



Executive Committee

President

Michael Sliter | Hotwire Productions.net

Vice-President

Scott Webster | Tooms, Dunaway & Webster

Secretary

Lisa Baker | Jackson Energy Cooperative

Treasurer

Donnie Cox | Christian Sturgeon, PLLC

Directors

Sharon Bengé | Bengé Farm Supply

Garry Conley | Minuteman Press

Donna Gregorich | Century 21 Advantage Realty

Winston Griffin | Laurel Grocery Company

Karen Hyde | Legacy Nissan

Dana Johnson | L & N Federal Credit Union

Brandon Keck | JBK, Inc. Roofing Division

Chris Minton | Wildcat Harley-Davidson

Ward Stokes | Cumberland Valley National Bank

Bud Stuber | The Computer Place