NOV 2020

# This newsletter is sponsored by:

- Forcht Bank
- Hotwire Productions.net
- Jackson Energy Cooperative
- McKnight Properties



# CANCELLED

Due to the high number of COVID-19 cases in Laurel County, our November Chamber luncheon has been cancelled.

Our sponsor was Benge Farm Supply and our caterer was Old Town Grill. Please show your support for these businesses in the days ahead.







# World Class Sponsorship

We are now enlisting Sponsors for 2021

As a World Class Sponsor you will receive:

- "Annual Banquet Sponsorship \$600 value
- Monthly Lunches (2 per month) \$240 value
- → Golf Sponsorship including team \$600 value
  - ◆ 1 Year Advertising on Website \$600 value
- ◆ Company Logo in Emails & Newsletters \$600 value
- ◆ Advertising at all lunches and events \$1000 value

Total Value of Package is \$3640

Total Cost to become a World Class Sponsor is only \$2500

To sign up, contact the Chamber office today at 606-864-4789.

The deadline is December 31, 2020.

# IN THE SPOTLIGHT

### CHAMBER SPOTLIGHT

NOV 2020





Forcht Broadcasting proudly serves our communities with 25 small market radio stations in nine markets across three states. Here in Laurel County and surrounding areas those stations are community staples SAM 103.9 WWEL, 96.7 KOOL Gold WANV, and legacy station

WFTG 106.9 FM/1400 AM "The Wolf."

We feel it is very important to be active in our communities and for you to feel that we are YOUR radio stations. We provide live remote broadcasts for businesses and events. Both SAM and KOOL Gold have morning drive shows with local personalities. News Director, Dave Begley works hard to provide local news and commentary through London News Now and local news every hour. Program Director, Terry Harris takes great pride in developing content that is what you, the listener, wants to hear. All three stations currently carry local high school sports. SAM 103.9 is the official radio station for Knox Central sports, the World Chicken Festival, Make-A-Wish Requestation, and UK sports. KOOL Gold is the home of North Laurel sports, London News Now and The Swap Shop. Classic Country station The Wolf is home for South Laurel sports and Cincinnati Reds.

For businesses of any size, General Manager Travis Shortt and Multi-Media Marketing Executive Alyssa Emmett can create advertising campaigns for radio and/or digital to fit any size of marketing budget. From a digital perspective, we can launch Geo-fencing, re-targeting, social media campaigns and can place your business on any digital platform to further your reach and message.

We hope you will tune in to Forcht Broadcasting on the dial, online, from your mobile device, and via Alexa, and enjoy hometown, local radio! Regardless of where you call home, it's important to support your local radio stations – so always Listen Local!











NOV 2020





### Saint Joseph London Set to Begin Construction on Level II Neonatal Intensive Care Unit

Construction is expected to begin in the first quarter of 2021 on a Level II Neonatal Intensive Care Unit (NICU) at Saint Joseph London to serve southeastern Kentucky. When the \$1.4 million project is completed, Saint Joseph London will be one of only two hospitals in southeastern Kentucky with both a birthing center and NICU.

"We undertook a significant fundraising initiative to construct, equip and staff the Saint Joseph London Neonatal Intensive Care Unit because of the dire need for this level of specialty care for medically fragile infants and their families living in Appalachia," said Leslie B. Smart, CFRE, president, Saint Joseph London Foundation. "A NICU will have a life-changing and positive impact for our tiniest patients."

With the construction and renovation of the 4,630 square foot space adjacent to the existing Labor and Delivery area, there will be an additional six beds in private rooms to foster family-centered care and recovery. The NICU will provide new, sustainable and highly specialized clinical services to more than 100 patients annually who would otherwise have to be transported 90 miles away to receive treatment. The project will include construction of four critical care bays and two private rooms on the third floor of the hospital. It will also equip the rooms with necessary equipment and supplies to serve babies born prematurely or with special needs, such as those born with Neonatal Abstinence Syndrome (NAS).

"Infants born at Saint Joseph London in need of specialized care now must be taken to a facility with a NICU more than an hour's drive from their families to get the care they need," said John Yanes, president, Saint Joseph London. "This creates a significant hardship for the mother and family. The new NICU will serve southeastern Kentucky and will allow those babies to stay close to home and close to their parents for that important bonding time in the early days of their lives."

The Saint Joseph London Foundation received a \$990,510 grant from the Appalachian Regional Commission (ARC) to establish the Level II NICU at the hospital. Combined with \$243,000 in funding from WHAS Crusade for Children and proceeds raised through the London Gala for Hope the past three years, the NICU project is now fully funded.

The nearly \$1 million grant ARC grant – the largest ever received by the Saint Joseph London Foundation – was made via its POWER (Partnerships for Opportunity and Workforce and Economic Revitalization) initiative to help communities and regions affected by job losses in coal mining, coal power plant operations, and coal-related supply chain industries due to the changing economics of America's energy production. The Saint Joseph London NICU project will create 19 new jobs and an estimated 24 jobs will be retained in order to meet the needs of the NICU and serve the infants and families of southeastern Kentucky.

For more information on women's and newborn care at Saint Joseph London, call 606.330.6300, or visit www.chisaintjosephhealth.org/london-maternity.





www. jacksonenergy. com

1800-262-7480

### London-Laurel County Chamber of Commerce

### CHAMBER SPOTLIGHT

NOV 2020

### The Chamber is pleased to welcome our newest members:

- Bluegrass Regional Foot & Ankle Associates
  - Misfit Art Matters
  - Oak Hill Gardens
  - Occupational Therapy Solutions
    - Storm Law Office
    - Sturgeon Collins CPAs, PLLC

### **Renewing Chamber Members**

- American Legion Mart Gentry Post 16
- Anderson Oral & Maxillofacial Surgery, PSC
- Baptist Health Occupational Med/Urgent Care
  - Bluegrass Care Navigators
    - Brentwood Pharmacy
    - Bundy Maytag H.A.C.
  - Busy Bee Plumbing & Septic Services
- Cumberland Valley Domestic Violence Services, Inc.
  - Fairway Outdoor Advertising
    - Faith Assembly of God
  - Friends of Boone Trace, Inc.
  - Girl Scouts of KY Wilderness Road Council
    - God's Pantry Food Bank
    - Joyner Law Firm, PLLC
  - Kentucky Highlands Investment Corporation
    - KeyLife Principle Brokerage
    - L & N Federal Credit Union
    - London Auto Sales, LLC
    - London Community Orchestra
      - Martin's Insurance Group
    - Mi Casa Mexican Restaurant
    - New London Country Club
      - Old Town Grill
      - Perry Distributors Inc.
        - PT Pros, Inc.
  - Rural Transit Enterprises Coordinated Inc. (RTEC)
    - Shiloh Roadhouse
      - Starr's Liquor
    - Taylor, Keller & Oswald, PLLC
      - Truitt Bros. Inc.
      - United Outdoor Media LLC
        - Uptown Florist
    - White & Maggard Orthodontics
    - Williams & Towe Law Group PLLC





NOV 2020



### Ladies of Vision November Meeting

The Ladies of Vision held their November meeting on Tuesday, November 10th at Shiloh Roadhouse. Donnie Cox, CPA with Abner & Cox, PLLC was the guest speaker. He presented information on filing taxes as an entrepreneur, professional or business owner. Watch your

Chamber emails for information about upcoming meetings . . . everyone is

welcome!



**Donnie Cox** 





# Ribbon Cutting. . .





**Farmer's Pro Hardware LLC** 

Located at 1807 North Main Street

### London-Laurel County Chamber of Commerce

### CHAMBER SPOTLIGHT

NOV 2020

### **Coronavirus Paid Leave Programs**

The Familes First Coronavirus Response Act created new temporary paid sick leave and paid Family and Medical Leave Act (FMLC) programs that are 100% reimbursable by the federal government. The effective date of both programs is April 1 and they expire on December 31, 2020. Both programs are in addition to any leave you already offer.

The key numbers to remember with these paid leave programs are **500** & **50**.

- If you have **fewer than 500 employees**, your business is required to provide paid leave under both programs.
- If you have *under 50 employees*, though, you may be exempted from the requirement to provide leave under both programs.

The Department of Labor has issued clarifying guidance available at <a href="https://www.dol.gov/agencies/whd/pandemic">www.dol.gov/agencies/whd/pandemic</a>

### PAID SICK LEAVE PROGRAM

Eighty hours of paid sick leave are available to any employee without regard to duration of employment if they are unable to work or telework because they:

- are subject to a government quarantine or isolation order
- have been advised to self-quarantine
- are seeking a medical diagnosis
- are caring for someone with one of those three conditions.

Leave can also be taken if an individual cannot work or telework because of a need to care for a child whose school has closed or whose regular caregiver is unavailable because of Coronavirus.

### FAMILY AND MEDICAL LEAVE ACT PROGRAM

To be eligible for paid FMLA leave, an employee must have been on your payroll for 30 days prior to taking leave. In addition, paid FMLA leave is only available if an employee is unable to work or telework because of a need to take care of a child because of a school closure or their regular child care provider is unavailable due to Coronavirus.

Eligible employees may take up to 12 weeks of leave.

- The first two weeks of that can be unpaid (presumably the employee would be covered under paid sick-leave for those two weeks).
- After that, the employee is eligible for 10 weeks of paid FMLA.

While taking paid FMLA leave, the employee will receive 2/3 of his/her regular rate of pay up to a maximum of \$200 per day (or \$10,000 in aggregate).

For more information: https://www.uschamber.com/report/guide-coronavirus-paid-leave-programs



web design • web hosting • graphic design • video production

Michael Sliter

telephone | 606.682.6799 e-mail | michael@hotwireproductions.net po box 339 london, ky 40743 www.hotwireproductions.net

### McKnight Properties

Development-Leasing-Management Apartments, Retail, Offices, & Self-Storage

25 Commercial Drive London, Kentucky 40744 Phone (606) 864-8359 Fax (606) 878-6994 www.mcknightproperties.com



NOV 2020

# October Luncheon

**Special thanks to our Luncheon Sponsor:** 



# NEW MEMBERS



Donevon Storm Insurance Agency—KFB



First Fruits Designs
Lois Chesnut & Angela Asher



Representing our Sponsor AdventHealth - Chris Self, CEO and our speaker, Dr. Uptal Bhanja.



Parrett's Pies & Pastries Sheila Parrett



Sister Marge Manning and LeeAnn Dearner discuss the Thanksgiving Food Basket Project.



Billie Swanner with Fourward Progress Solutions gives info on the LOV 90 Day Challenge.

The Chamber would like to thank the following businesses that donated prizes at our October luncheon. . .

- Donna Gregorich
- First Fruits Designs
- Hotwire Productions.net
  - Minuteman Press
    - Nesco Resource
- RE/MAX Property Professionals
  - The Job Shop





NOV 2020

### Your Chamber Membership can Save you Money



As a member of the Chamber, you have access to several discount programs that you may not be aware of. Keeping reading and find out how we can help you save!



### Worker's Compensation Insurance Discount

Members will receive a total of 10% discount off their estimated annual premium on Workers' Compensation Insurance through ClearPath Mutual.



### Health Insurance Benefits/Discounts

The Kentucky Chamber has teamed up with Anthem Blue Cross and Blue Shield to offer groups with 2 to 50 employees an opportunity to participate in a larger, self-funded pool that gives you financial protection backed by Anthem's stop loss coverage. This health care solution is called the ChamberAdvantage plan.

### Office DEPOT

### Office Depot Discount Program

This program is set up for our local Chamber by the Kentucky State Chamber and its contractual agreement with Office Depot. This offer brings exclusive savings to Chamber members with special pricing on hundreds of office depot products that you use every day! The product list is available to members upon request.



### Constant Contact Discount Program



As a benefit of your Chamber membership, you can grow your business with Constant Contact's industry-leading online marketing tools: newsletters and announcements; offers and promotions; events and registration; and feedback and surveys. Best of all, you'll enjoy exclusive savings of up to 25%, with plans starting as low as \$20 per month.

NOV 2020



There is still plenty of time to decorate something fun and join the parade!

Any person, group, or entity may participate. As this is a lighted parade, place some festive Christmas lights on a tractor, ATV, car or build a float and be a part of the Christmas Cheer!

Parade info can be downloaded at www.londonky.gov



7:00PM



## Your Chamber **Board of Directors**



### **Executive Committee**

### President |

Michael Sliter | Hotwire Productions.net

Vice-President

Scott Webster | Tooms, Dunaway & Webster

### Secretary

Lisa Baker | Jackson Energy Cooperative

### Treasurer

Donnie Cox | Christian Sturgeon, PLLC

### **Directors**

Sharon Benge | Benge Farm Supply

Garry Conley | Minuteman Press

Donna Gregorich | Century 21 Advantage Realty

Winston Griffin | Laurel Grocery Company

Karen Hyde | Legacy Nissan

Dana Johnson | L & N Federal Credit Union

Brandon Keck | JBK, Inc. Roofing Division

Chris Minton | Wildcat Harley-Davidson

Ward Stokes | Cumberland Valley National Bank

Bud Stuber | The Computer Place

John Yanes | Saint Joseph London