DEC 2020

This newsletter is sponsored by:

- Forcht Bank
- Forcht Broadcasting
- Hotwire Productions.net
- Jackson Energy Cooperative
- McKnight Properties

Thank you for your support!

CANCELLED

Due to the high number of COVID-19 cases in Laurel County, our December Chamber luncheon has been cancelled.

We are planning to possibly have a Christmas in July luncheon this summer!



World Class Sponsorship

We are now enlisting Sponsors for 2021

As a World Class Sponsor you will receive:

- "Annual Banquet Sponsorship \$600 value
- Monthly Lunches (2 per month) \$240 value
- → Golf Sponsorship including team \$600 value
- ◆ 1 Year Advertising on Website \$600 value
- Company Logo in Emails & Newsletters \$600 value
- Advertising at all lunches and events \$1000 value

Total Value of Package is \$3640

Total Cost to become a World Class Sponsor is only \$2500

To sign up, contact the Chamber office today at 606-864-4789.

The deadline is December 31, 2020.

DEC 2020

WORLD CLASS SPONSORS





































Introducing...

LaDonna's Candy Kitchen

An extension of LaDonna's Catering, we specialize in making delicious gourmet fudge, roasted candied nuts, fudge covered pretzels, fudge covered Oreo's, caramel-fudge pecan patties, gourmet lollipops in lots of exciting flavors, and so much more!

Our fudge and confections are made fresh daily and we have a variety of flavors to suit any craving!

Our new website is currently under construction but soon you will be able to order all of your sweet treats online at our e-commerce website (www.ladonnascandy.com). Until then, please give us a call with your orders for the holidays, special occasions, personal and corporate gifts, or just for you!

Please contact us at (606)309-3187 or (606)312-9820



IN THE SPOTLIGHT



DEC 2020

FORCHT BROADCASTING DIGITAL & MARKETING EXPERIENCE

YOU TAKE CARE OF YOUR BUSINESS **WE'LL TAKE CARE OF YOU**

Visit ONE place for your Radio and Digital Marketing needs!

Online Billboards and Banner Displays

thousands visit us online each day - let our followers SEE you (our graphic designer creates your ads for you)

Video Creation Services

creation, editing, video work

Pre-Roll Advertisement

showcase your business video to the thousands who stream our stations each month (we can create your video)

Line Sponsors

sponsor our text line, request line, interview call-in line

Mobile App Displays

it's a mobile world – let our App listeners SEE your business

Individualized Social Media/Promotional Texting Campaigns/Facebook Live Remotes we can create social and texting campaigns just for your business

Social Media Set-Up

we'll set you up, with starter images and content

Geo-Fencing/Targeting/Programmatic Advertising/OTT/SEO/Email Marketing

take your business story everywhere, on multiple devices, and target your specific potential customers

Marketing Services

- need a business or company logo?
- need a business website? (we can create basic and advanced sites)
- ·social media-set up

Digital Media Audits

we can take a look at your digital footprint and offer suggestions that best fit your business



We serve you by making ALL our digital radio marketing experiences AFFORDABLE! We're not a marketing firm. We're your hometown radio stations offering you digital marketing experiences!

To get a digital conversation started, contact Travis or Alyssa at 606-864-2148.







7AM - 7PM BANKING MONDAY THRU SATURDAY

Can your bank do that?



Member FDIC | forchtbank.com



www. jacksonenergy. com

1 800-262-7480

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Congratulations

The Chamber recently celebrated with First Baptist Church at a ribbon cutting ceremony for their new youth building! City Officials and community members were on hand for the ribbon cutting and then were invited to tour the new facility. The church dedicated the building on Sunday, December 13th and they are looking forward to begin using the new facility to minister to the children and youth of London and Laurel County.











DEC 2020



Habanero Mexican Grill
Located at 41 Shiloh Drive

THE RANDY SMITH
CHRISTMAS ON MAIN
PARADE!







DEC 2020

The Chamber is pleased to welcome our newest members:

- Randy Maggard Logging
- Thompson Discount Drug, Inc.



Renewing Chamber Members

- Brandeis Machinery & Supply Company
 - Business Connections, LLC
 - Cumberland Foot & Ankle Center
 - Cumberland Memorial Gardens
 - Douglas G. Benge, Attorney at Law
 - Fourward Progress Solutions
 - Hampton Inn North
 - Hodges Elite Real Estate
 - Kentucky Orthopedic & Chiropractic
 - Laurel County Physiatry and Pain
 - Magic Vapor Shop LLC
 - Maple Leaf Furnishings
 - New Hope Counseling & Recovery
 - Powerhouse Gym
 - Stepworks of London
 - Surplus Sales, Inc.
 - Whitaker Bank
 - WYMT-TV







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DEC 2020

Your Chamber Membership can Save you Money



As a member of the Chamber, you have access to several discount programs that you may not be aware of. Keeping reading and find out how we can help you save!



Worker's Compensation Insurance Discount

Members will receive a total of 10% discount off their estimated annual premium on Workers' Compensation Insurance through ClearPath Mutual.



Health Insurance Benefits/Discounts

The Kentucky Chamber has teamed up with Anthem Blue Cross and Blue Shield to offer groups with 2 to 50 employees an opportunity to participate in a larger, self-funded pool that gives you financial protection backed by Anthem's stop loss coverage. This health care solution is called the ChamberAdvantage plan.

Office DEPOT

Office Depot Discount Program

This program is set up for our local Chamber by the Kentucky State Chamber and its contractual agreement with Office Depot. This offer brings exclusive savings to Chamber members with special pricing on hundreds of office depot products that you use every day! The product list is available to members upon request.



Constant Contact Discount Program

As a benefit of your Chamber membership, you can grow your business with Constant Contact's industry-leading online marketing tools: newsletters and announcements; offers and promotions; events and registration; and feedback and surveys. Best of all, you'll enjoy exclusive savings of up to 25%, with plans starting as low as \$20 per month.

DEC 2020



WE WISH YOU
MERRY CHRISTMAS AND HAPPY NEW YEAR

The Staff, Board of Directors and Ambassadors of the London–Laurel County Chamber of Commerce wish you and your family a blessed Christmas season and a prosperous, safe and healthy New Year!



Your Chamber **Board of Directors**



Executive Committee

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Michael Sliter | Hotwire Productions.net

Vice-President

Scott Webster | Tooms, Dunaway & Webster

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Lisa Baker | Jackson Energy Cooperative

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